

PRESS RELEASE

## **Masonry Heater/Bake Oven Builders Demonstrate Their Trade**

Masonry Heater builders will practice their trade at Wildacres retreat in Asheville, North Carolina April 10-16, 2009. Masons will build heaters and outdoor bake ovens on site. The media is invited to visit Wildacres at Wildacres Retreat 1565 Wildacres Rd., Little Switzerland, NC 28749 between 2:00 PM and 5:00 PM on Tuesday, April 14, 2009 to see newly built masonry heaters and outdoor wood-fired bake ovens and try hot pizza fresh out of the oven.

Asheville, NC April 6, 2009

Masonry heaters are technological marvels that Europeans have used for centuries to heat their homes. Using the renewable resource of wood, a masonry heater provides comfortable, radiant heat without electricity or gas. The “green” technology is becoming more popular in the U.S. and Canada as more masons get this specialized training and the public and sustainable home builders become aware of the availability of masonry heaters. Heater masons also build bake ovens . Wood-fired bake ovens are very popular additions to outdoor rooms. The taste of pizza and bread from a wood-fired oven can't be beat, as good cooks know.

It takes several years to learn the trade due to the level of difficulty involved, however, some homeowners tackle a masonry heater project themselves. The MHA has heater plans and books available for people who want to learn more about the subject.

A masonry heater and bake oven building contest is being held with photos of heaters available.

For more information on masonry heaters and bake ovens visit the Masonry Heater Association of North America website at <http://www.mha-net.org>, where photos and descriptions of heaters, books, technical articles, media resources, and a list of qualified heater/bake oven builders is available.

Wildacres management has agreed to allow visitors on April 14, however, parking is limited so please call by April 12 to make a reservation and get directions to the outdoor building area. Contact Executive Director Richard Smith or PR Committee Chair Marge Padgitt for more information.

*Note:* Cell phone reception is sometimes intermittent at Wildacres.

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